



2006 Michigan HOSA State Leadership Conference



HOSA is a national student organization endorsed by the U.S. Department of Education and the Health Science Technology Education Division. HOSA's two-fold mission is to promote career opportunities in the health care industry and to enhance the delivery of quality health care to all people.

HOSA's Career Fair & Sponsorship Program is a strategic way to get information about your product, service or organization to tomorrow's healthcare workforce. By sponsoring the Michigan HOSA State Leadership Conference, you not only gain visibility and recognition with thousands of health science students, but also positive recognition in helping make this valuable meeting possible.

There are a wide variety of events and activities you can sponsor, from T-shirts and name badges to speakers and conference programs. With such a broad range of sponsorship levels available, it is easy to get your message to Michigan's HOSA students. Look inside to find the best way you can invest in tomorrow's workforce!

2006 Michigan HOSA Career Fair

Why should you attend?

Over 1,000 high school health science students and instructors are expected to attend. The Michigan HOSA Annual State Leadership Conference attracts a wide variety of health occupation students from across the state.

Benefits

Excellent networking opportunities:

- Three hours of exhibition time
- Required attendance by all attendees
- Recognition in the conference program
- Organization listed on HOSA web site
- Connect with your local hospital or school
- Lunch served in the exhibition hall

Booth Pricing

Standard Rate (One Table)	\$400.00
Additional Table	\$200.00

Electrical/Phone Lines

Electrical Outlet	\$50.00
Phone Line (Plus Calls)	\$70.00

Exhibitor Information

Included in registration:

- 8' skirted table
- Tickets for lunch
- Nametags
- Two chairs, wastebasket
- An opportunity to a judge competitive event
- List of HOSA Schools & Contact Information

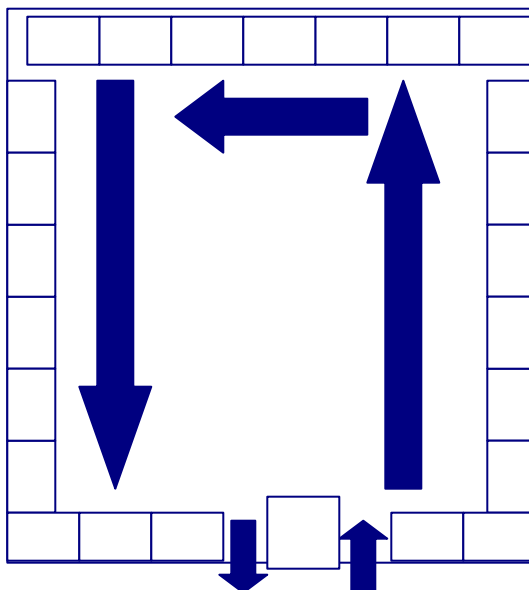
Exhibit Hall Hours

Thursday, April 27, 2006

Registration	12:00 PM
Booth Set-up	12:00 PM–1:30 PM
Lunch	12:30 PM
Exhibitor Career Fair	2:00 PM–5:00 PM

Additional Exposure

Receive added exposure by purchasing a link on the Michigan HOSA web site. For an additional \$200.00, HOSA will provide a link to your organization's web site from www.michiganhosa.org.



Michigan HOSA Career Fair
April 27, 2006
2:00-5:00 PM
Grand Traverse Resort & Spa
Acme, Michigan
Governor's Hall E & F



2006 Exhibitor Application



Please complete this form and return with payment to:
Michigan HOSA - 2410 Woodlake Drive - Okemos, Michigan 48864
Application with credit card payment may be faxed to 517-347-4096.

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Web Address: _____

Phone: _____ Fax: _____

On-Site Contact: _____

Representatives Staffing Booth: _____

Additional Representatives (\$50.00 each): _____

(If more than two)

Electrical/Phone:

Quad Outlet (\$50.00)

Phone Line (\$70.00 plus calls)

Total:

Booth(s) **\$400** \$ _____ \$200 Each Addition Booth _____

Additional Reps \$50 \$ _____

(If more than two)

Web Link \$200 \$ _____ Web Address: _____

Amount Enclosed \$ _____

Payment Method (check one):

Check/Money Order Enclosed

Or, charge my:

Visa

MasterCard ?

Credit Card Number: _____ Exp. Date: _____

Authorized Signature on Card: _____

★ *Elite Sponsorship Packages* ★

“ *Diamond Package \$3,000*

- ❖ Recognition in the state conference program book
- ❖ Company signage at sponsored program or event
- ❖ Sponsorship sign at company booth
- ❖ Opportunity to welcome attendees to sponsored event
- ❖ One FULL page ad in state program
- ❖ Two exhibit booths at career fair
- ❖ One FULL page ad in the HOSA Heartbeat (Annual Advisor Manual)
- ❖ One weblink on the Michigan HOSA website
- ❖ Sponsorship of competitive event at state conference
(See list of competitive events on previous page)

“ *Emerald Package \$2,000*

- ❖ Recognition in the state conference program book
- ❖ Company signage at sponsored program or event
- ❖ A table to exhibit at the State Conference Career Fair
- ❖ Opportunity to welcome attendees to your sponsored event
- ❖ One half page ad in conference program
- ❖ One FULL page ad in the HOSA Heartbeat (Annual Advisor Manual)
- ❖ One weblink on the Michigan HOSA website

“ *Pearl Package \$1,500*

- ❖ Recognition in the state conference program book
- ❖ Company signage at sponsored program or event
- ❖ A table to exhibit at the State Conference Career Fair
- ❖ Opportunity to welcome attendees to sponsored event
- ❖ One quarter page ad in state program
- ❖ One FULL page ad in the HOSA Heartbeat (Annual Advisor Manual)

“ *Advertising Package \$1,000*

- ❖ Recognition in conference program
- ❖ One FULL page ad in state program
- ❖ One FULL page ad in HOSA Heartbeat (Annual Advisor Manual)
- ❖ One weblink on the Michigan HOSA website

Please complete the following information and return by January 31, 2006 with chosen method of payment:
Michigan HOSA - 2410 Woodlake Drive - Okemos, Michigan 48864 - Fax: 517-347-4096

Name: _____ Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Sponsorship Item or Package: _____ Amount: \$ _____ Web Address: _____

Method of Payment: Visa MasterCard

Card Number: _____ Exp. Date: _____

Authorized Signature: _____

Judge RSVP Form

Completed forms should be faxed to 517/347-4096 or mailed to:
Michigan HOSA - 2410 Woodlake Drive - Okemos, MI 48864

NAME: _____

Please check one or more of the following:

_____ Yes, I am willing to serve as a judge for the 26th Annual State Conference on April 27, 2006.

_____ Yes, I am willing to serve as a judge for the 26th Annual State Conference on April 28, 2006.

_____ No, I am unable to judge this year. _____ No, but please keep me on the list for next year.

Comments:

Organization, facility or certification: _____

Address: _____ City: _____ State: ___ Zip: _____

Phone: _____ Fax: _____ Email: _____

Is the above address your _____ HOME or _____ WORK

Have you judged before: _____ YES _____ NO

If YES, what event(s) have you judged: _____

Michigan HOSA is always in need of additional judges. If you know of anyone who might be interested in judging, would you please list their name(s) and address(es) below. We will mail them an invitation to judge.

Name: _____

Name: _____

Address: _____

Address: _____

Phone: _____

Phone: _____

Email: _____

Email: _____

**Michigan Health Occupations Students of America
State Conference Event Check List**

Please check the area(s) that you would be most interested in judging.

Thursday, April 27, 2006 Events

- _____ Medical Spelling
- _____ Dental Spelling
- _____ Medical Assisting-Clinical
- _____ Admin. Medical Assisting
- _____ Physical Therapy
- _____ Nursing Assisting
- _____ First Aid/CPR
- _____ Veterinary Assisting
- _____ Emergency Med. Tech.
- _____ Clinical Specialty
- _____ Sports Medicine

Friday, April 28, 2006 Events

- _____ Community Awareness Project
- _____ Creative Problem Solving
- _____ Job Seeking Skills
- _____ Parliamentary Procedure
- _____ Health Career Display
(Presentations)
- _____ Speaking Events
- _____ Biomedical Debate
- _____ HOSA Bowl
- _____ Extemporaneous Writing
- _____ Dental Assisting
- _____ Medical Reading
- _____ Health Poster
- _____ Medical Photography

**Fax: 517/347-4096 or mail RSVP as soon as possible:
Michigan HOSA
Judge RSVP
2410 Woodlake Drive
Okemos, MI 48864**

Sponsor a HOSA Competitive Event

Category I - Health Occupations Related Events

1. Dental Spelling
2. Medical Spelling
3. Medical Math
4. Knowledge Test – Human Growth and Development, Pathophysiology, Nutrition, Pharmacology

Category II - Health Occupations Skills Events

1. Administrative Medical Assisting
2. CPR/First Aid
3. Dental Assisting
4. Emergency Medical Technician
5. Medical Assisting – Clinical
6. Nursing Assisting
7. Physical Therapy
8. Sports Medicine
9. Veterinary Assisting

Category III - Individual Leadership Events

1. Extemporaneous Health Poster
2. Extemporaneous Speaking or Writing
5. Job Seeking Skills
6. Researched Persuasive Speaking
7. Medical Photography

Category IV - Team Leadership Events

1. Biomedical Debate
2. Career Health Display
3. Community Awareness
4. Creative Problem Solving
5. HOSA Bowl
6. Parliamentary Procedure

**For a complete description and event guidelines, please visit:
<http://www.hosa.org/natorg/sectb/index.html>.**

Sponsor A Conference Expense

<u>Sponsorship</u>		<u>Also Includes Package Benefits</u>
Participant Shirts (<i>include your logo</i>)	\$7,500	Diamond
Audio Visual Package	\$5,000	Diamond
Program Book	\$3,000	Diamond
Advisor Gifts	\$3,000	Diamond
Awards Ceremony Medallions	\$2,500	Diamond
Conference Name Badges	\$2,500	Diamond
Student Dance	\$1,500	Pearl
Sponsor a competitive event	\$1,000	Pearl

(*Example: Nursing Assisting Sponsored by General Hospital*)



Michigan HOSA

2410 Woodlake Drive • Okemos, Michigan 48864
517/347-8088 • Fax: 517/347-4096
hosa@mhc.org • www.michiganhosa.org