

2025-26

SPONSORSHIP PACKET

Support the
Next Generation
of Health
Professionals

Support The Next Generation

Dear Community Partner,

Thank you for your interest in sponsoring Michigan HOSA and helping build the next generation of future health professionals. Our organization provides students with opportunities to become leaders in the global health community through education, collaboration, and experience in a wide variety of fields. With your support, we will be able to help students pursue their dreams.

HOSA provides a direct portal for industry and community leaders to connect with classrooms and support healthcare-minded students. Sponsoring Michigan HOSA demonstrates your commitment to programs that help strengthen Michigan's healthcare workforce.

Within this packet, you will find the benefits and levels of sponsorship that Michigan HOSA has to offer your business/organization. Whether you choose to make a direct contribution or partner in another way, we thank you for your support. We will work with you to create the ideal partnership in order to advance the unique needs of your organization. To learn more about Michigan HOSA, please visit our website at www.michiganhosa.org.

If you are interested in sponsoring Michigan HOSA, please fill out the Sponsor Interest Form, and we will contact you. If you have any questions, feel free to email amber.snider@mhc.org. We look forward to hearing from you and exploring partnership opportunities with you!

Sincerely,

The Michigan HOSA Team



Mark Burley
State Director
hosa@mhc.org

Samantha Pohl
Assistant Director
samantha.pohl@mhc.org

Amber Snider
Sponsorship Coordinator
amber.snider@mhc.org

About Michigan HOSA



Future Health Professionals

HOSA is built on collaboration with educators, the healthcare community, and key stakeholders. By partnering with Michigan HOSA, your organization has the opportunity to connect directly with thousands of high school students, teachers, and health science administrators across the state.

Thanks to the support of organizations like yours, Michigan HOSA membership continues to grow. From Monroe to Niles, Sault Ste. Marie to Ironwood, we are inspiring the next generation of healthcare professionals and building a stronger, more qualified workforce for Michigan.

Our sponsorship program offers a strategic way to showcase your organization, services, or products while investing in the future of healthcare. By becoming a sponsor, you'll gain visibility and build meaningful connections with more than **8,000 health science students** statewide.

Michigan HOSA is powered by the Michigan Health Council (MHC), a 501(c)(3) nonprofit committed to ensuring the future of the healthcare workforce. Together, we can prepare students for success while addressing Michigan's most pressing healthcare needs.

State Leadership Conference

April 16-17, 2026

Grand Traverse Resort & Spa, Acme, MI

Overview

The Michigan HOSA State Leadership Conference (SLC) is the culmination of nine Regional Leadership Conferences throughout the state. Over 3,000 students will participate in 80+ competitive events during the two-day event. Many teachers, judges, volunteers, and industry representatives will help facilitate the conference in hopes of preparing a more qualified healthcare workforce.



By supporting this year's event, you are helping us to create lifelong learning experiences, while also helping to cover event costs, such as print materials, medallions, student t-shirts, event supplies, and more!

Exhibit Hall Schedule

Thursday, April 16, 2026

Set-up: 9:00 AM

Fair: 11:00 AM - 4:00 PM

A small bag lunch will be provided for exhibitors at 12:00 PM.

Michigan HOSA By the Numbers

*Michigan HOSA's
2024-2025 membership:*

8,196

*Members in attendance at the
2025 State Leadership
Conference:*

3,059

*Michigan schools represented
at the 2025 State Leadership
Conference:*

122

Sponsorships at the SLC

We offer a wide range of sponsorship options to allow you to support Michigan HOSA students in a way that fits your needs and budget. Select from our sponsorship packages below or contact us to create a custom sponsorship. Register as a sponsor at www.michiganhosa.org/sponsors.

Platinum

Limited Availability

- Diamond sponsorship (\$2,000 value) + select one option below:
 - Name badge/lanyard Sponsor (worn by every attendee): **\$10,000**
 - Bag sponsor (distributed to each school advisor): **\$7,500**
 - Judge/event personnel gifts: **\$5,000**
 - Karaoke event sponsorship (Thursday night): **\$5,000**
 - Shuttle sponsor: **\$3,500**
 - Pen sponsor: **\$3,000 + 3,000 pens (sponsor-provided)**

Diamond

\$2,000

- One 6' table at the Exhibit Hall (2 exhibitors)
- Recognition on the Michigan HOSA website, including a link to your website
- Custom post on Michigan HOSA social media platforms
- Logo included in conference program
- Logo included on signage in high-traffic areas throughout the conference venue
- Organization name included in the final awards ceremony presentation



State Leadership Conference

Gold

\$1,500

- One 6' table at the Exhibit Hall (2 exhibitors)
- Recognition on the Michigan HOSA website
- Organization name printed in the program booklet
- Recognition on Michigan HOSA social accounts (group post)
- Half-page advertisement in program booklet

Exhibitor

\$1,000

- One 6' table at the Exhibit Hall (2 exhibitors)
- Recognition on the Michigan HOSA website
- Organization name printed in the program booklet

Exhibiting Add-Ons

- Extra exhibitors: **\$100/person**
- Guaranteed electricity outlet: **\$50**



A la carte

Advertisements

- eBlast to newsletter list leading up to event: **\$1,000**
- Advertisement banner on State Leadership Conference website page: **\$750**
- Full-page (8.5"x11" plus bleeds) advertisement in SLC program booklet: **\$1,000**
- Half-page advertisement (8"x5.25") in SLC program booklet: **\$600**

Regional Conferences

Become a Regional Leadership Conference sponsor with Michigan HOSA and make a direct impact in your community. Each conference brings together around **1,000 students, advisors, and volunteers**, all from local schools across the region.

Regional sponsorships give you flexible opportunities to connect with a highly targeted audience of high school students exploring healthcare careers, while demonstrating your commitment to strengthening the future workforce in your local community.

Exhibiting Sponsor

\$1,000

-
- Showcase your organization at a regional event, connect with attendees, and build relationships with future health professionals in your local community
 - Includes one table, two chairs
 - Recognition on regional event web page
 - *Please note: Limited to five per event, lunch not provided.*

Name Badge Sponsor

\$500

-
- Organization name or logo included on student name badges
 - *Please note: Limited to one organization per event.*

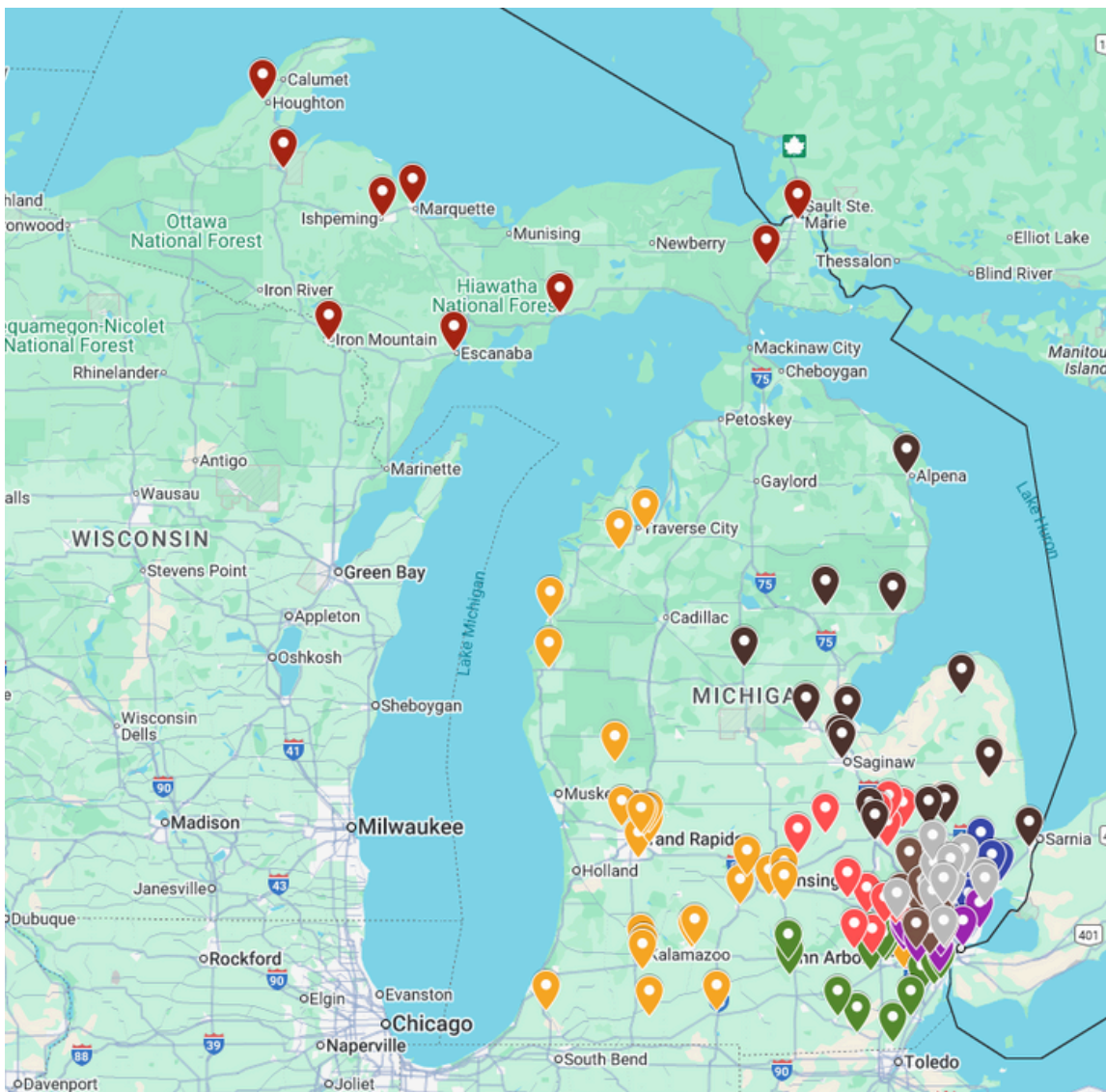
Cookie, Coffee, Refreshments Sponsor(s)

\$500

-
- Provide judges, volunteers, and advisors with a “thank you” in the form of coffee station, cookies, or other gift. Signage with organization logo can be incorporated (i.e. sign at coffee table or custom labels on cookie gifts).

2025-2026 Regions

- | | |
|---|--|
| 📍 November 8, Region 9, Troy HS | 📍 January 17, Region 6, Brighton HS |
| 📍 November 22, Region 3, Bedford HS | 📍 January 24, Region 2, East Kentwood HS |
| 📍 December 5, Region 7, SVSU | 📍 January 31, Region 4, Fraser HS |
| 📍 December 13, Region 8, West Bloomfield HS | 📍 February 28, Region 1, Marquette HS |
| 📍 January 10, Region 5, Rochester Adams HS | |



Annual Sponsorships

Partner with Michigan HOSA throughout the year and make a lasting impact on the future of healthcare. Year-round sponsorship opportunities are fully customizable to align with your organization's goals, whether you're interested in brand visibility, student engagement, or community outreach. Sponsors can select from a range of meaningful opportunities we offer throughout the year to support Michigan HOSA.

International Leadership Conference Bag Sponsor \$2,000

- Organization logo featured on bags given to all Michigan HOSA competitors attending the 2026 International Leadership Conference in Indianapolis, IN (June 17–20).

Annual Partners Custom Pricing

- Provided with sponsor impact reports and public recognition via social media, event signage, and student testimonials.

Field Trip Sponsor Custom Pricing

- Support or host healthcare education or career exploration experiences to provide real-world exposure and brand recognition.

Email Blast Sponsor \$1,000+

- Create an email to send to HOSA advisors, students, and partners subscribed to the Michigan HOSA newsletter list.
 - 4 emails: **\$2,500**
 - 2 emails: **\$1,750**
 - 1 email: **\$1,000**

Advisor Calendar Sponsor

Custom Pricing

- Organization logo included on the 2026-2027 advisor calendar that is distributed to all HOSA Advisors. *Limited to two sponsors.*





APRIL
HIGH IMPACT ACTIVITIES

- Attend 2026 Michigan HOSA SLC
- Facilitate a Chapter Celebration for ALL Students who Competed/Participated in HOSA this Year
- Be Aware of Michigan HOSA's Process for Students Advancing to the International Leadership Conference (ILC) and Important ILC Deadlines

Send appreciation to:

- Your AMAZING HOSA Advisor!
- Local Business that Helped/Presented to your HOSA Chapter
- Any Mentors/Health Professionals who Helped Prepare you for an Event

APRIL 2026						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
			Passover		Good Friday	
5	6	7	8	9	10	11
Easter		World Health Day				
12	13	14	15 payment due for state conference	16 2026 mihosa state conference @ grand traverse resort	17	18
Orthodox Easter						
19	20	21	22	23	24	25
			Earth Day			
26	27	28	29	30		

Sponsored by [Insert Logo Here]



More Ways to Get Involved

We appreciate your consideration of Michigan HOSA as you explore ways to connect with the next generation of healthcare professionals. Whether you choose to sponsor any of these events or not, we could use your help!

Please consider serving as a Judge Volunteer, or connecting us with individuals at your organization who may be able to help.

To learn more about this role and to sign up, please visit
www.michiganhosa.org/judge

Contact Us

www.michiganhosa.org
amber.snider@mhc.org